

## Press release

### **ceramitec 2026 repositioned International platform for high-performance ceramics and future technologies**

**2. June 2025**

With a new focus, a high level of international exhibitor participation, and a clear focus on future topics, ceramitec will open its doors at the Munich exhibition center from March 24 to 26, 2026. It will once again occupy Halls A4 to A6 and take place in parallel with analytica, this time over three days, from Tuesday to Thursday, due to the change in duration. More than ever, ceramitec is positioning itself as the central platform for the high-performance material ceramic and its growing importance in high-tech applications.

#### **Modernized hall concept for heavy clay ceramics**

There will be a new space concept in the heavy clay area, with the exhibitors being arranged for the first time around a centrally located catering area. This setup will encourage a professional exchange, extend how long visitors stay, and make it easier to guide them. This change is part of the realignment of ceramitec in terms of content and is in response to current developments in the industry.

#### **New exhibitors boost the international profile**

Numerous companies are expected to attend ceramitec 2026 in Munich for the first time. Newcomers from the technical ceramics sector include Almath Crucibles, Keramtech s.r.o., Kyocera Fineceramics Europe, Lucideon, Neoceram SA, Ohkaware Kakohki, SALENTEC Srl, and Yugyokuen Ceramics. CMW Foundries and LAC s.r.o. will be premiering in the refractory and heavy clay ceramics segment. Denka Chemicals, Pacific Industrial Development Corporation, Puresil India, and Rajasthan Mining and Minerals are additions to the raw materials segment, while Hesse Instruments is providing new impetus in

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the field of analytics. In the growing field of additive manufacturing and 3D printing, Prodways, and RHP Technology will be exhibiting for the first time. Among those coming back again are Iwatani, Unimak Machine, Ar-San Makina, and XJet 3D.

All exhibitors who have registered to date can now be found in the digital exhibitor directory at <https://ceramitec.com/en/munich/exhibitor-directory/>.

### **Joint pavilions and new platforms for research and innovation**

Country pavilions, including those from France, China and Hungary, offer exhibitors a structured opportunity to participate. A new feature is the DKG Agora, an area for scientific institutes, universities and companies specializing in new materials and composites.

### **Focus on new topics and special formats**

As part of its strategic development, ceramitec is significantly expanding its range of topics for 2026. In addition to the previous focus on decarbonization and energy efficiency, there will be a stronger focus on the topic of the circular economy. Digitalization, automation and artificial intelligence will play a central role, especially in the conference program.

Another focus will be on the new special topic “Calcined clays as a cement substitute to reduce CO<sub>2</sub> in cement production.” It will be implemented in close cooperation with clay suppliers, equipment manufacturers, and the VDMA and VDZ associations.

In addition, the special show “Technical Ceramics Experience” in the East Entrance highlights the potential of technical ceramics. Curated by Göller Verlag, it uses real application objects to show how widely technical ceramics are already used in modern technologies – from mobility and electronics to medical technology.

### **ceramitec repositioned – showing the way ahead**

ceramitec is facing a structural change, with technical ceramics, additive manufacturing, and powder metallurgy in particular opening up new growth prospects. The trade fair is using this development to reposition itself. In addition to

the ceramics industry, the aim is to increasingly reach user industries such as mechanical engineering, medical technology, the automotive industry, aerospace, electronics, and the energy sector – markets in which ceramics are often still underestimated as a high-performance material.

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As part of the new alignment, ceramitec is presenting itself with a new brand image and a revised design. Exhibition Director Maritta Lepp emphasizes: “The focus is on ceramics as the material of the future. The new campaign places the emphasis on the innovative power, versatility and relevance of ceramics as a forward-looking material.”

**Further information on ceramitec at <http://ceramitec.com>**

#### **ceramitec**

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#### **Messe München**

As one of the world's leading trade fair organizers, Messe München presents the world of tomorrow at its around 90 international trade fairs. These include twelve of the world's leading trade fairs such as bauma, BAU, IFAT, and electronica. Its portfolio comprises trade fairs for capital and consumer goods, as well as for new technologies. Together with its 1,300 employees in the group and the affiliated companies, it organizes trade fairs in China, India, Brazil, South Africa, Turkey, Singapore, Vietnam, Hong Kong, Thailand, and the U.S. With an international network of affiliated companies and foreign representatives, Messe München is active worldwide. The more than 150 events held annually attract around 50,000 exhibitors and around three million visitors in Germany and abroad. This makes Messe München an important economic driver, triggering purchasing power effects in the billions.